### **Sch**colcomms

## Devon school simplifies payments and parental engagement

St. Peter's Church of England
Aided School

- O Payments and messaging brought together.
- O Improved parent-teacher communications.
- O Integration with existing MIS SIMS.

#### Schoolcomms case study

Establishment type: Secondary School

**Aim:** To improve communication with parents. To make payments easier for both staff and parents.

**Solution:** A user-friendly solution which brings messaging and payments together in one app.

**Impact:** Parent-teacher communication has improved. The finance team's workload has been significantly reduced due to an increase in online payments.

# What goals were you hoping to achieve when you decided that an engagement system would be a good fit for your school?

We wanted to improve communication with parents, by giving them an easier way to contact the school and to find a solution that would allow teachers and staff to contact parents at the press of a button. We were also looking for a system that would make payments easy.

### Why did you decide to use Schoolcomms to reach these goals?

We felt Schoolcomms could enable us to bring multiple systems into one complete app without having to give parents several different logins, which would save time and confusion. Essentially, Schoolcomms had all the features we were looking for all in one place and at an affordable cost.

We could see that having messaging and payments together in one app would quickly make life easier for staff and for parents, while having the ability to send messages to the app for free would be a great long-term cost saving. The fact that Schoolcomms works with SIMS was also a key factor.

## Do you think you have made worthwhile savings by investing in Schoolcomms?

We have saved huge amounts of time when messaging parents via Schoolcomms. Better still, the ability to send messages in the app for free has saved us hundreds of pounds in text messages.



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#### What has been the impact of adopting Schoolcomms?

Overall, teacher-parent communication has improved across the school. Staff now engage more often with parents and in a more approachable way.

What's more, Schoolcomms Payments has reduced our finance team's workload, as most parents now pay online for dinners and trips.



Parents have found the School Gateway app easy to use and find it easier to get in touch with the school."

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Learn how Schoolcomms can help you make significant savings:

https://www.parentpay.com/schoolcomms/request-more-information/







